

Park Property Management Inc. wins FRPO MAC Award for Curb Appeal at 283 Bristol Street in Guelph

Park Property Management Inc. has always been known for their forward thinking and ability to develop and maintain exceptional properties. Being recognized with an award at this year's FRPO MAC Awards is well deserved.

On November 29th 2012 the Federation of Rental-housing Providers of Ontario (FRPO) held their annual Marketing, Achievement and Construction (MAC) awards. Park Property Management Inc. proudly walked away with a win in Curb Appeal for their property at 283 Bristol Street in Guelph and was also a finalist in the category of Advertising Excellence - Corporate Branding.

The awards ceremony, much like the Oscars for the Ontario rental industry, recognizes the leading property management companies in Ontario and their commitment to excellence in the industry. This year FRPO received hundreds of nominations from various landlords province wide. Being nominated is an achievement in itself when considering the strong competitors in each category.

"Receiving the win in Curb Appeal for the renovation that 283 Bristol St. is a much appreciated thank you to the residents, staff, and contractors for the six months of work that went into this update," explains Nicole McNeely, Park Property Management's marketing coordinator. "The team working on the building did an amazing job. Base 3, the architects; Ontech, the engineers, and the contractor Brook Restoration were an amazing team. This building now has a certain character to it which receives positive feedback from tenants and the community."

Curb appeal is an important feature in a residential rental property. It serves the residents in enjoying their home. It creates a welcoming and tranquil environment to come home to and makes an exceptional first impression on guests. But it's also an important feature to the surrounding community. Rental communities take up a significant portion of the block, and having beautiful grounds, manicured landscaping, an elegant and well-maintained building really enhances the beauty of its surrounding community and is definitely welcomed by all residents, not just those that live on the property.



Over its 40-year history Park Property Management has gained a reputation for its commitment to quality, dedication to customer service and attention to detail. With management onsite, residents can rest assured that assistance is never far away. Paired with an easy-to-navigate website and interactive social media, any information a tenant or prospective tenant wishes to gather is at their fingertips. Park Property Management adds a personal touch to its relationship with its residents through contests, seasonal events and community interaction because Park Property Management believes in feeling good about where you live.

For more information visit www.parkproperty.ca. Like them on Facebook: www.facebook.com/ParkPropertyMGT and follow them on Twitter: @ParkPropertyMGT.